

# TWICKENHAM STADIUM



BEYOND FLOORING



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FLOORING

<b>Sector</b>	Hospitality & Leisure
<b>Product Range</b>	Luxury Vinyl Tiles
<b>Collection/Design</b>	Studio Moods: Herringbone Short - Country Oak 54880 Moduleo 55 Tiles: Concrete 40945
<b>Surface</b>	3000 m <sup>2</sup>
<b>Client</b>	KSS Design
<b>Location</b>	London - United Kingdom
<b>Date</b>	2018
<b>Installer</b>	Floor Form
<b>Contractor</b>	Floor Form
<b>Architect</b>	KSS Design





## “IVC Scores at Twickenham”

Home to England Rugby, Twickenham Stadium’s versatile East Stand development offers over six floors of event space. Wood and concrete-effect LVT floors from IVC have been used in two key areas of the new East Stand for a lasting premium look without the price tag.

**“We wanted to replicate the structure’s original materials such as timber and concrete, with an authentic looking product that was also robust enough to withstand the demands of a busy venue such as Twickenham,”** explains Debbie Power, KSS Design, a leading architecture and design practice specialising in major sports venues.

For level one’s expansive Union Ale House, a 330-capacity on-site pub setting, and the 1350-capacity Clubhouse restaurant on level four; KSS used

IVC floors to give the flexibility of combining different formats and material looks. Using Studio Mood’s Herringbone Short layout in Country Oak, combined with the concrete tile of Moduleo 55 Tiles has seen KSS deliver a harmonious floor that works well with the disruptor style design of the East Stand.

Debbie Power continues: **“Not only delivering us authentic looks that stood out against rival suppliers, IVC’s Studio Moods concept of layout patterns and the ability to seamlessly combine different ranges gave us the adaptability needed for the areas of the East Stand. The floors certainly met our need for a premium look within budget. With each area offering distinctive design with the subtle embedding of rugby themes, the interior delivers a truly bespoke hospitality experience.”**

Totalling 3,000m<sup>2</sup> of floorspace, the floors were selected from IVC’s 55 specification, suitable for the most demanding hospitality, commercial office and retail spaces. With a 0.55mm wear layer and Protectonite® PUR for easy maintenance and resistance to scuffs and marks, 55 floors can withstand intensive use. With embossed-in-register texture available on selected floors, authenticity is equally impressive, bringing a floor that’s not only tough, but also aesthetically on-point.

With up to 55% recycled content, IVC’s LVT floors are designed and developed entirely in-house. Made in Belgium within one of the world’s most efficient flooring production units, IVC LVT floors are high-quality products ready to overcome the challenges of your flooring project.