

LOVEDAY'S RESTAURANT



BEYOND FLOORING



BEYOND
FLOORING

Sector	Hospitality & Leisure
Product Range	Luxury Vinyl Tiles
Collection	Moduleo 55 Impressive
Design	Castle Oak 55960
Surface	200 m ²
Client	The Shipwreck and Heritage Centre
Location	St Austell's Charlestown - United Kingdom
Date	2019
Architect	Devon Interiors - Sophie Weeks



“Loveday’s Restaurant, The Shipwreck and Heritage Centre, located in St Austell’s Charlestown port area - used in the popular BBC series, Poldark - has been refurbished throughout with IVC’s Moduleo 55 Impressive LVT, an authentic, easy-to-maintain, high-performance floor. ”

Installed throughout the restaurant’s striking front of house area, across some 200m², Moduleo 55 Impressive is IVC’s most feature-packed LVT, with an embossed-in-register matt finish that perfectly mimics the rises and falls of the high-quality wood grain decor for a floor of impressive authenticity. Chosen in Castle Oak, a rustic looking wood-effect, the floor also features IVC’s proprietary Protectonite® PUR surface for a floor that’s mark-resistant and easy to keep looking good with simple maintenance. Sophie Weeks, Devon Interiors, was involved in the design of the new interior:

“We needed a flooring that looked just like real sawn wood, but that gave the centre high-traffic commercial properties. Moduleo 55 Impressive Castle Oak by IVC ticked all these boxes. We loved the larger format plank, as not only did this heighten the visual effect of the floor, but also reduced laying time.”

Working to a relatively relaxed brief from the client, ‘basically shipwreck and foody,’ says Sophie, Devon Interiors wanted to make the centre feel like a tall ship but with a contemporary twist. The worn-in, aged look of Castle Oak provided, with

the flooring giving a warm and rustic feel that subtly works alongside the other finishes.

“The quality of IVC’s Moduleo 55 Impressive LVT construction met all our expectations and the price point provided spot-on for this project. We have continued to use IVC’s floors on multiple projects and haven’t run into any issues.”